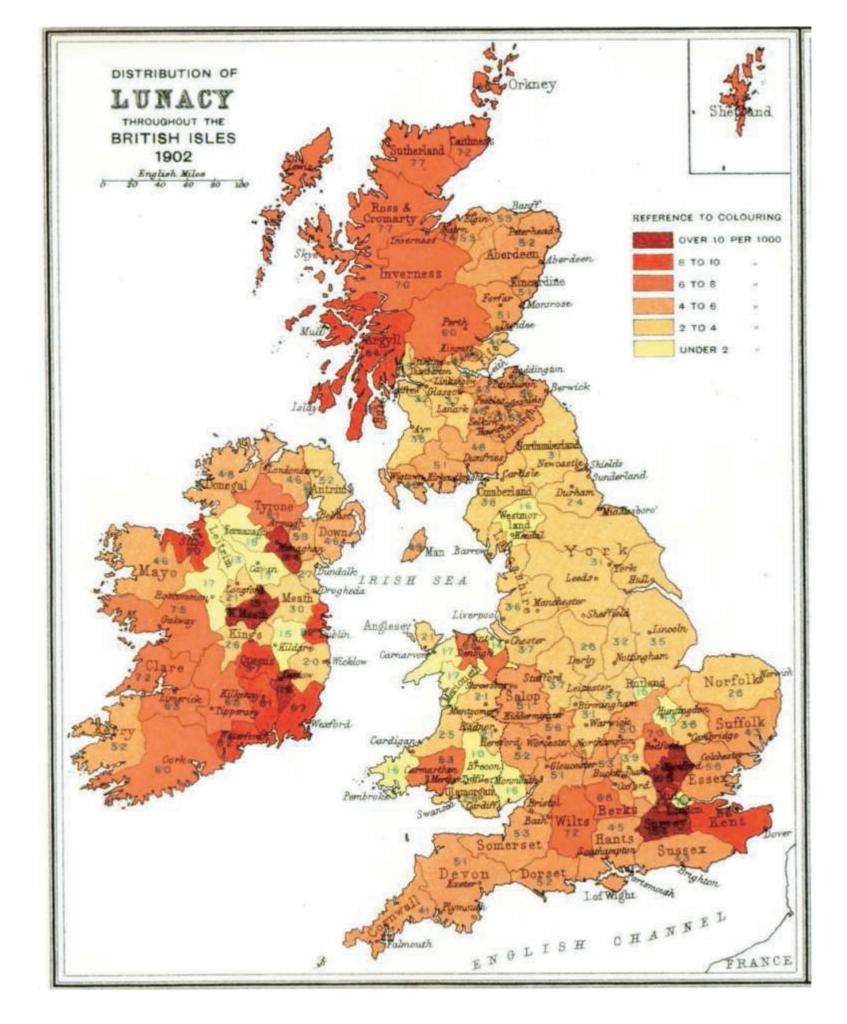
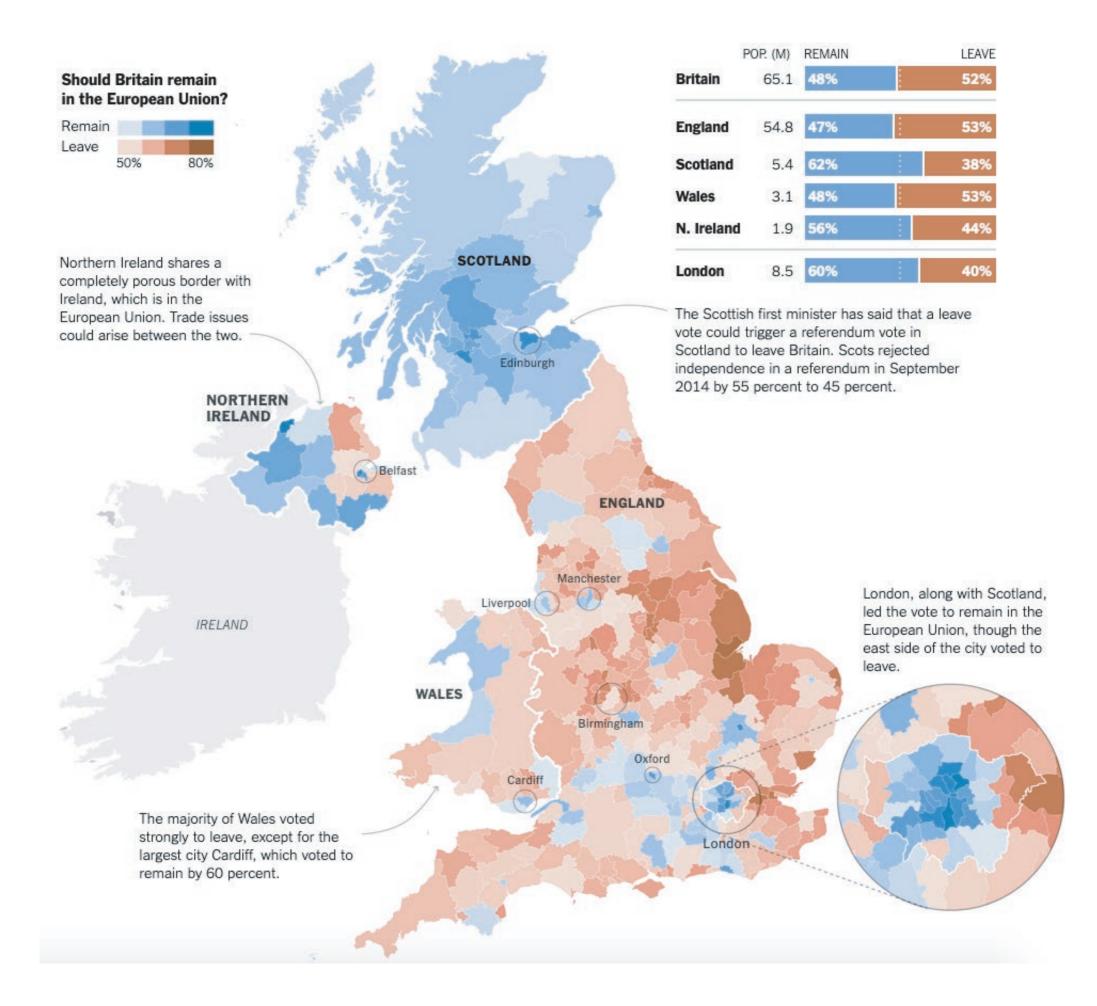
State of Independence

Richard Fairhurst State of the Map 2022

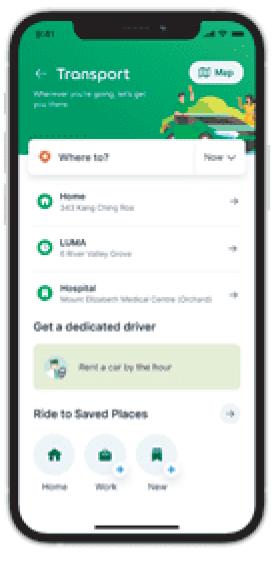




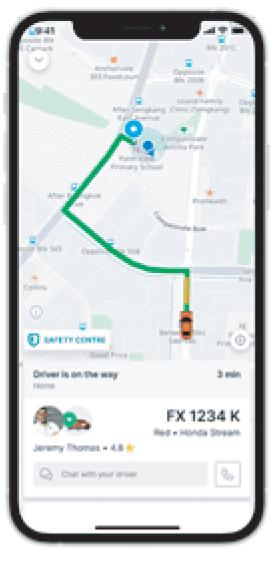


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Richard Fairhurst



Places Search, Suggest, Destination



Roads Distance, Traffic, ETA







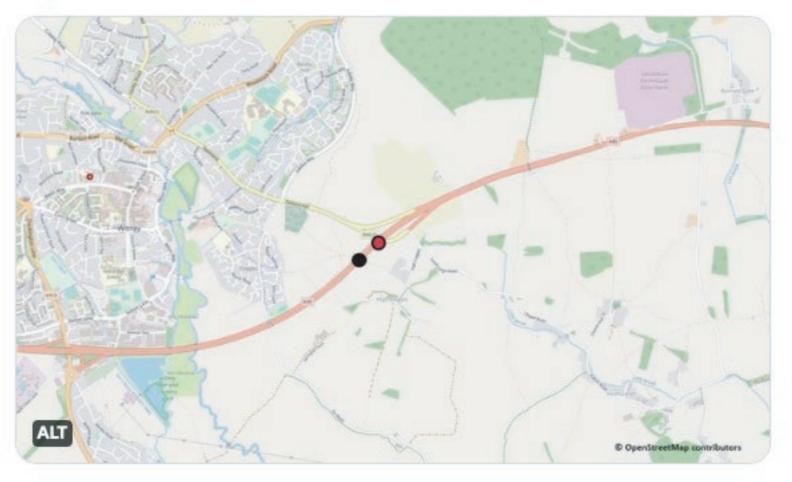
Super App Nearby Merchant, Trending



Oxfordshire County Council @OxfordshireCC

From today we're starting ground investigation works on the A40/B4022 Shores Green junction with temporary traffic lights (two-way signals) installed on the B4022 until 19 August and lane closures on the A40 from 22 to 24 August.

More info at: news.oxfordshire.gov.uk/a40improvemen...



4:30 PM · Aug 15, 2022 · Brandwatch



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Google exec suggests Instagram and TikTok are eating into Google's core products, Search and Maps

Sarah Perez @sarahintampa / 10:57 PM GMT+1 • July 12, 2022





In a discussion about the evolution of search, he somewhat offhandedly noted that younger users were now often turning to apps like Instagram and TikTok instead of Google Search or Maps for discovery purposes.

"We keep learning, over and over again, that new internet users don't have the expectations and the mindset that we have become accustomed to." Raghavan said, adding, "the queries they ask are completely different." "Assuming Google's efforts don't slow (and they show no sign of slowing), is it even possible for Apple to catch up to Google?" Justin O'Beirne, Google Maps' Moat, 2015

"The three pillars of Google's comparative advantage are Places, Street View, and 3D data. But in a few years, I think it will mostly just be Places"

Joe Morrison, Google Maps' Moat is Evaporating, 2020

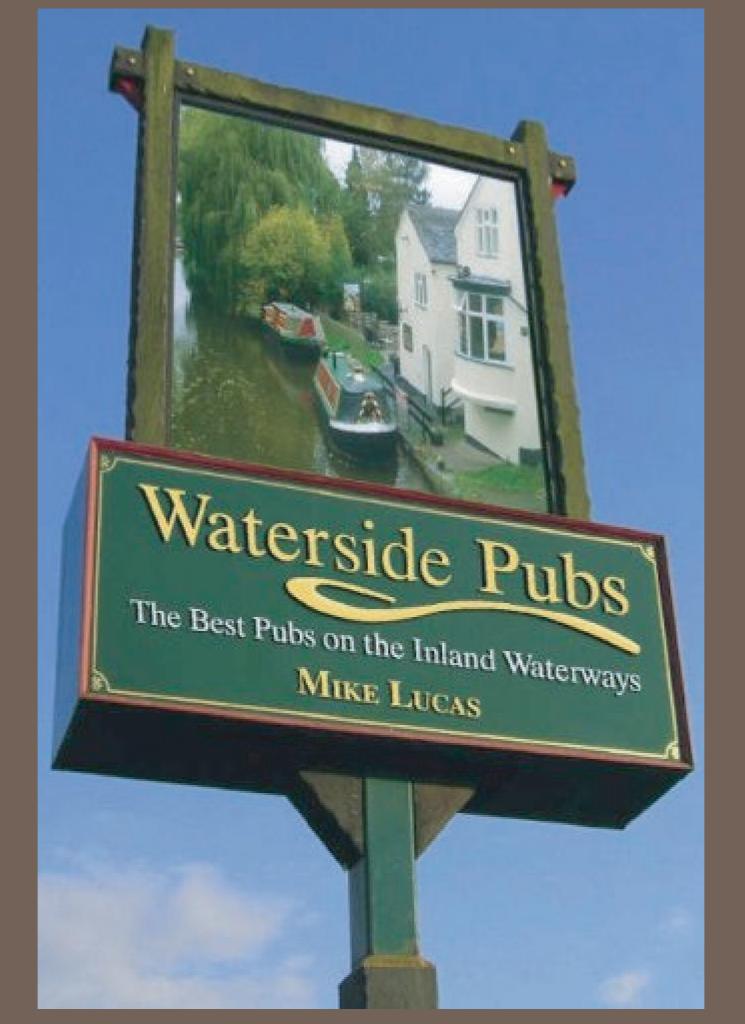
Corporate involvement

(further reading: Jennings Anderson, Joe Morrison, Michal Migurski, Randy Meech, Gary Gale, etc.)

	Add another family member
Relationship Status:	
Interested in:	Single In a Relationship Engaged
Looking for:	Married It's Complicated In an Open Relationship
	Widowed Widowed Networking
Political Views:	
Religious Views:	

The early days

2006 Nestoria (London property startup)
2007 Cloudmade (first OSM-based startup)
2007 Yahoo! imagery
2008 Flickr
2010 Mapquest

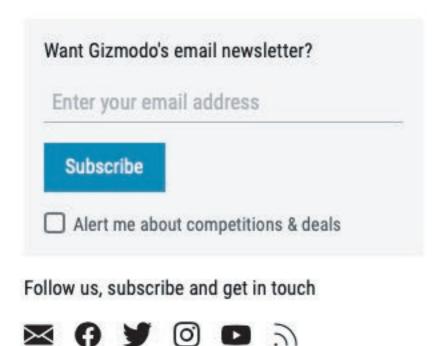






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Lawmakers Demand FBI, DHS, and Others

TomTom's Not A Fan Of Open Source Street Maps

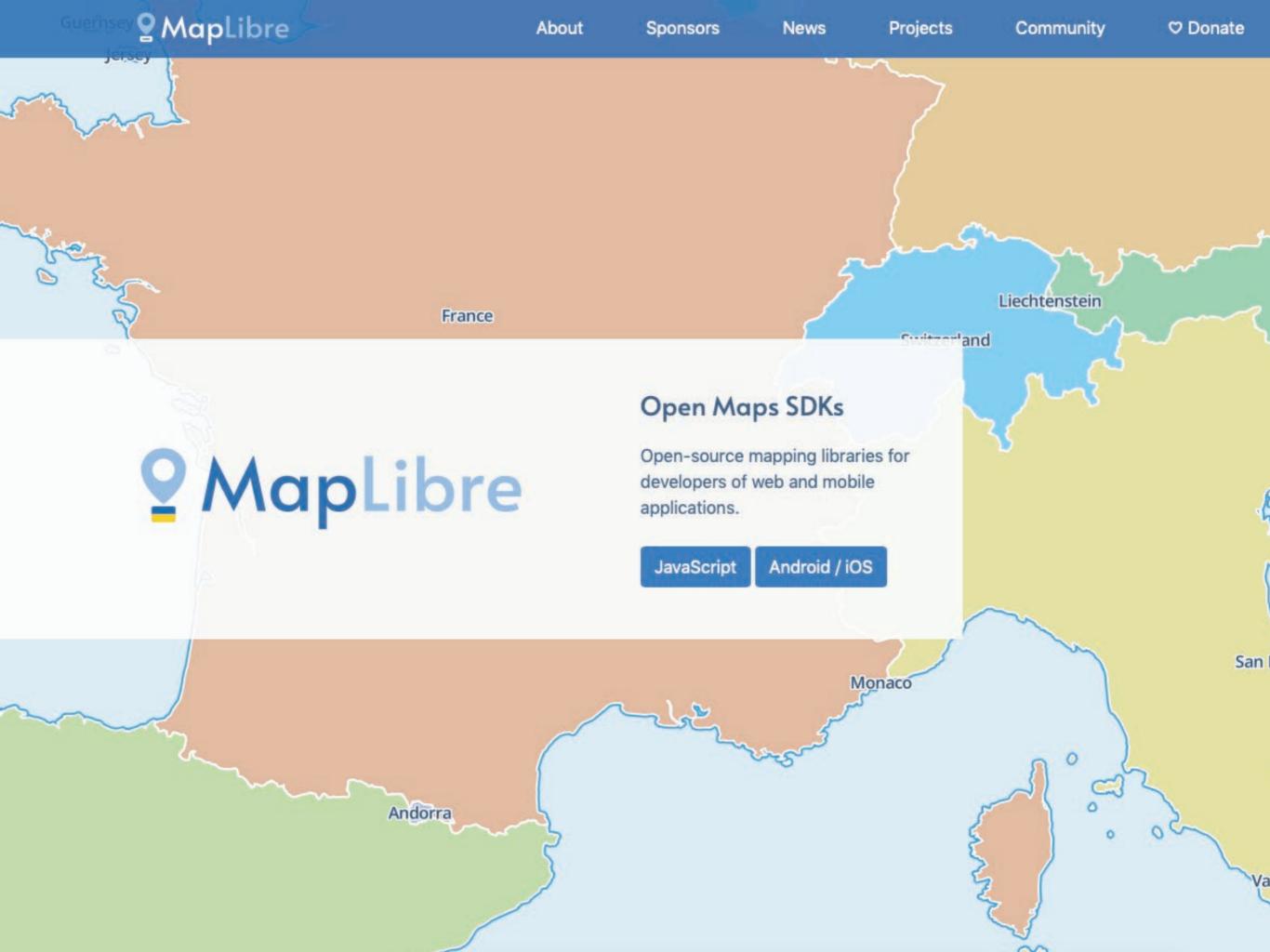


Alex Kidman

Published 10 years ago: May 30, 2012 at 3:15 pm - Filed to: GADGETS ~



What have corporate OSM supporters ever lone for us?



E-Bike Show & Group Ride At The Brewtorium

The Brewtorium Brewery & Kitchen

 Details 66 people responded Event by Bike Farm The Brewtorium Brewery & Kitchen Duration: 6 hr Public · Anyone on or off Facebook The Bike Farm will be hosting an E-Bike Show at The Brewtorium Saturday July 10th from 1:00-4:30, Followed by a 15mi (16-18mpg avg) E-Bike Group Ride at 5:00pm. We will have sev See more 	HIGHLAND SKYVIEW SKYVIEW Change of the second secon
Professional networking	States The Brewtorium is a locally-owned brewpub brewing delicious craft beer and serving up great food for all!

G High

What could possibly gowrong?

Three quotes...

"OpenStreetMap cares a lot about its independence and I think that's totally fair when so many corporations benefit so much from it, and maybe see some value in having power in the organisation"

Tom MacWright, Geomob podcast, 2022

"As is the case with many mapping companies, Mapbox shifted focus to the auto industry. I'm a lifelong bicycle commuter, and I think cars are unequivocally bad. It's hard not to be ashamed that I helped build a company whose mission is now to make new cars more appealing"

Saman Bemel Benrud, trashmoon.com, 2022

"Maps can never be a perfect representation of the world – they are instead a representation of how the map-makers perceive the world. These companies don't map for the same reasons we do, and because of that, I question deeply if our goals can align."

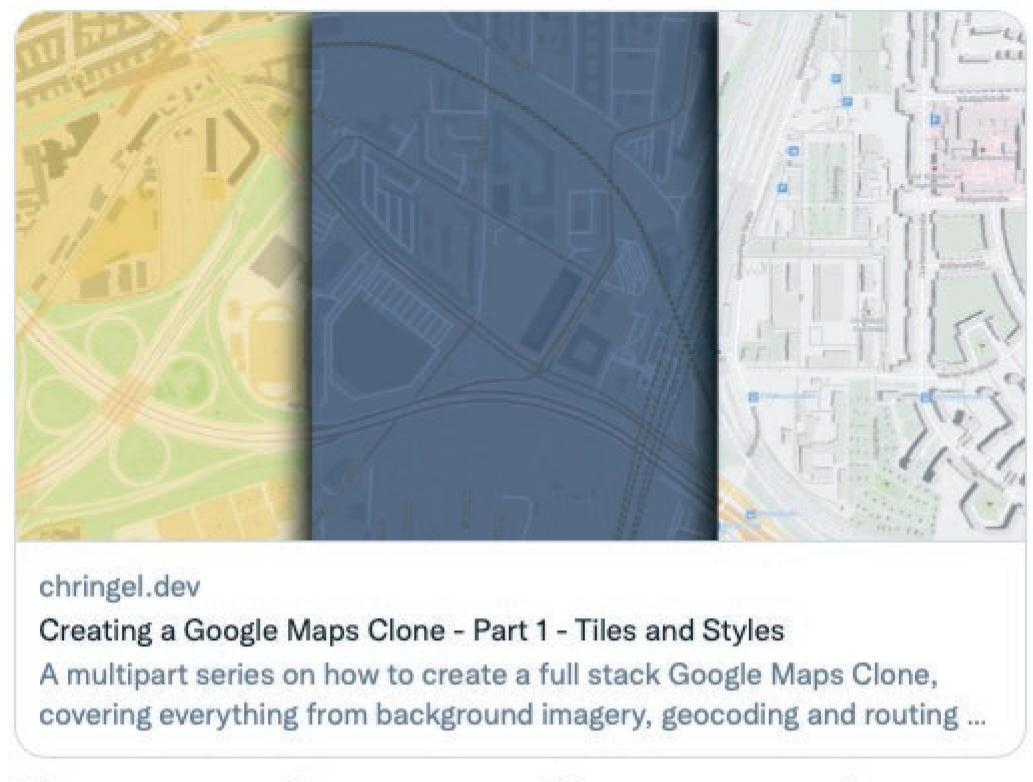
Frederik Ramm, Bloomberg: "OpenStreetMap charts a controversial new direction", 2021

Will OSM inevitably be dominated by bigcos?



Christian @DeEgge · Jun 20

My quest in creating a Google Maps clone





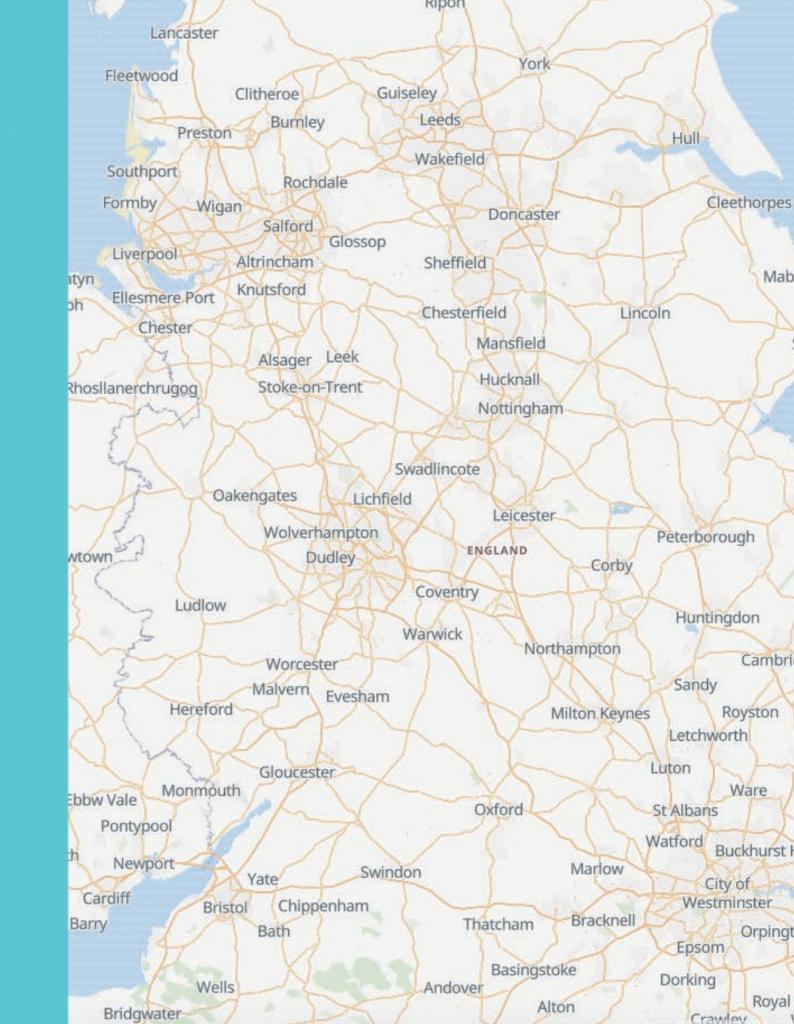
22



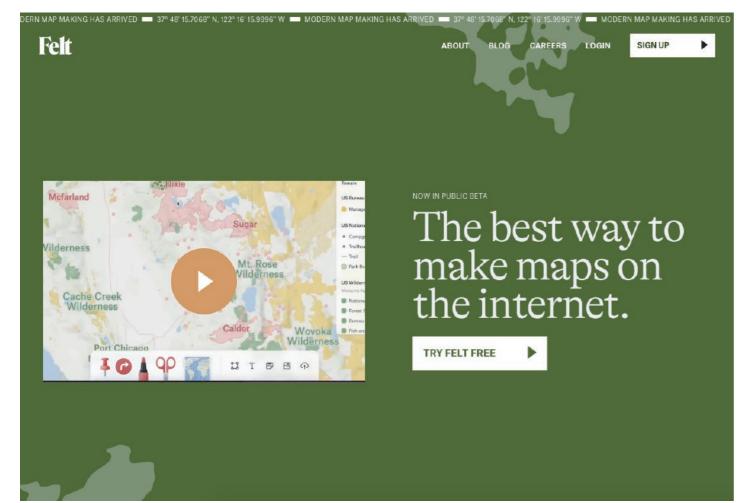
tilemaker

DIY VECTOR TILES FOR INDIE DEVELOPERS, BUILT FROM OPENSTREETMAP DATA









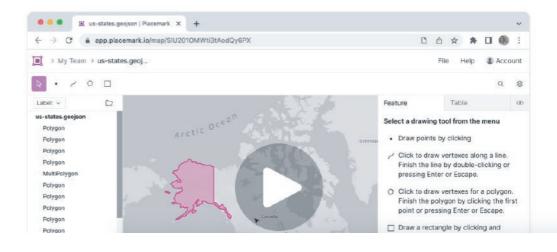
Placemark

Home Blog Documentation Pricing Sign in Sign up

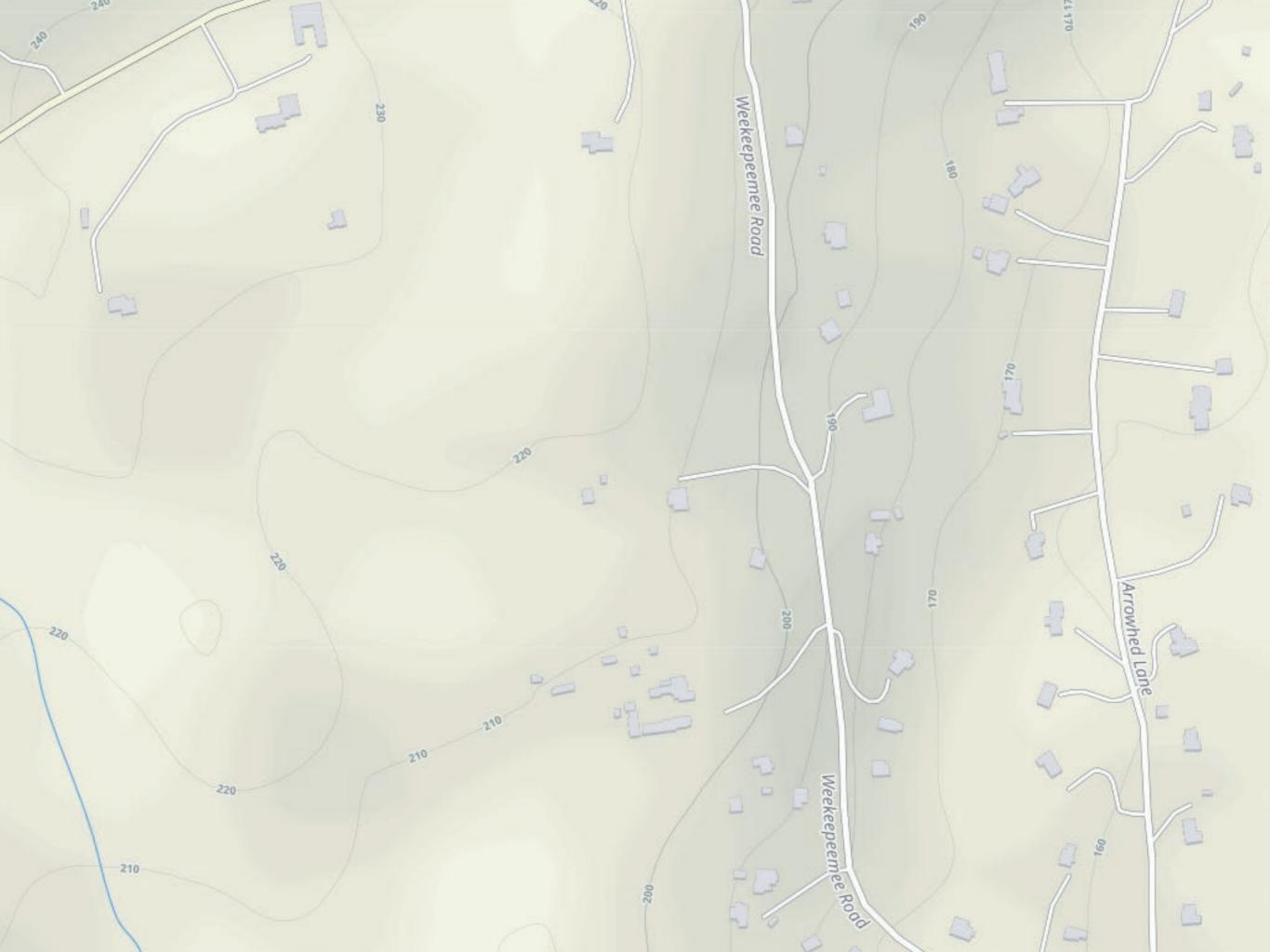
Your powertool for making maps

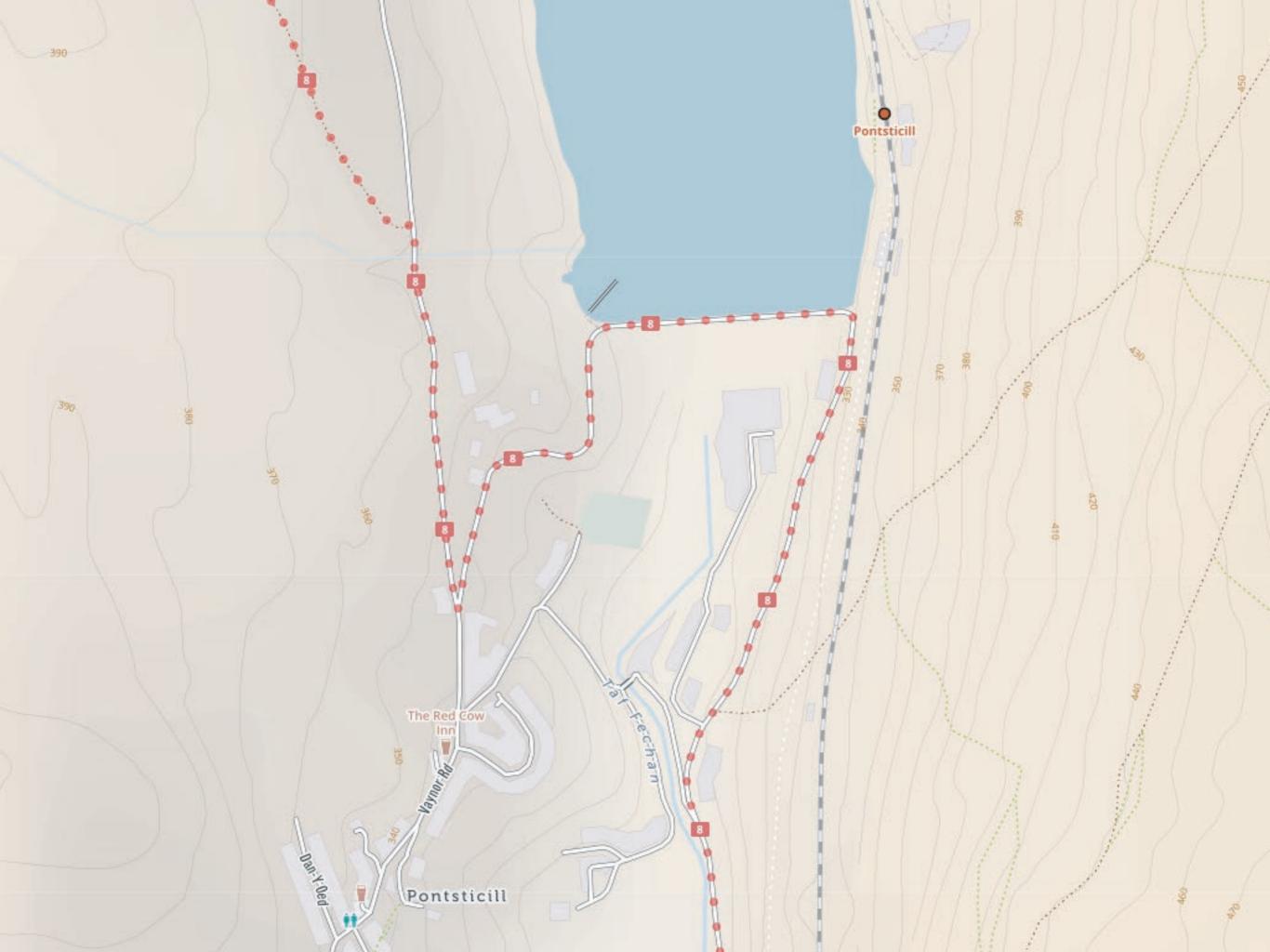
Placemark is the one place to create, edit, and convert the data that powers maps, in real-time with your team.

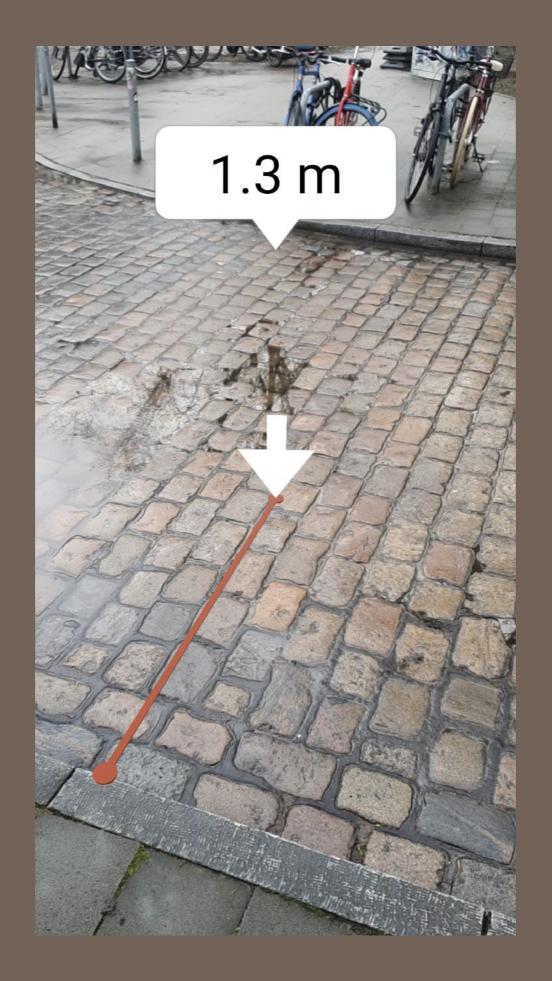




Can a single mapper still make a difference?







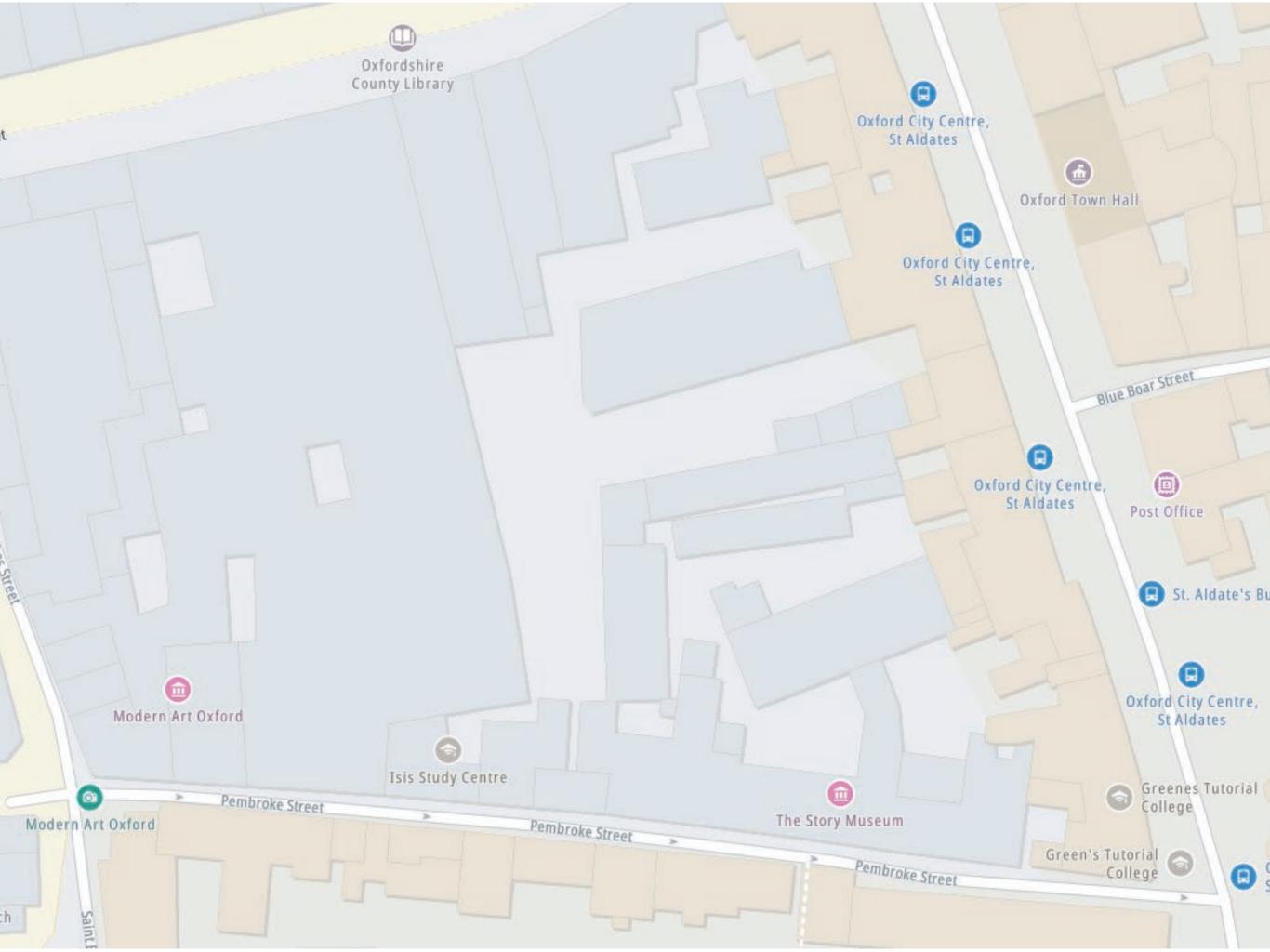
The conclusion?

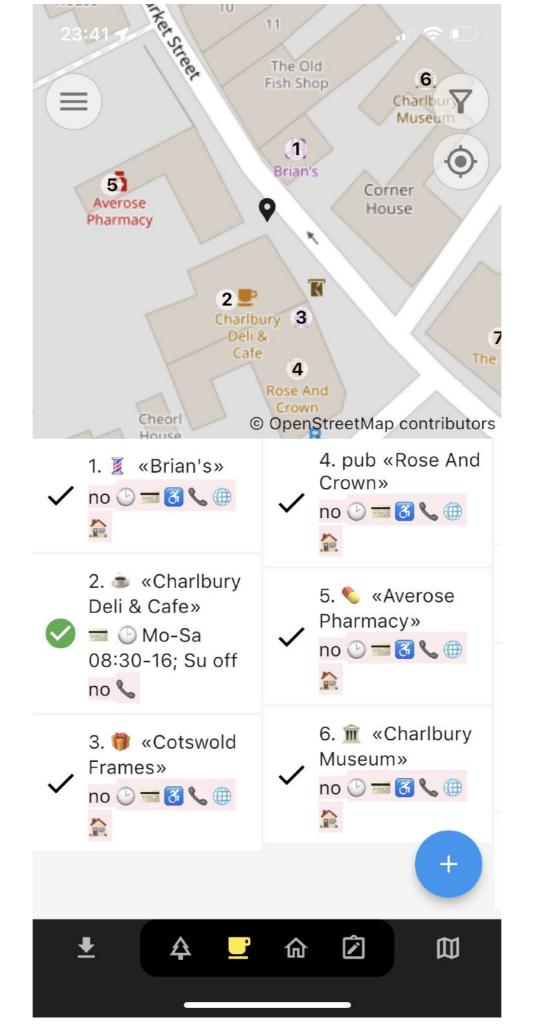
Corporate and individual contributions to OpenStreetMap are **complementary**



What happens next?







Final takeaways



Richard Fairhurst · @richardf cycle.travel systemed.net