How to kill OSM?
Above all, change nothing

Constructive and uncompromising critique of OSM's structural problems from a longtime contributor's point-of-view
I ❤️ OSM

ÇA RESTE OUVERT

STAYING OPEN

RESTIAMO APERTI

SEGUE ABERTO

OLLAAN AUKI

BUKĀS PARIN

BLEIBT OFFEN

EZO SALA

TAIMID OSCAILTÉ

SIGUE ABIERTO

ÉS OBERT
LIVE tous les 1er mercredi du mois 20h30

On mappe des trucs dans OpenStreetMap
I ♥ OSM

Fédération des Pros d’OSM
Des expertises françaises
OpenStreetMap en commun

JungleBus
Summary

1) Time perception
2) Money perception
3) Strategy
4) Governance
Summary

1) Time perception
2) Money perception
3) Strategy
4) Governance
The game

https://trends.google.com/trends/explore?date=2006-10-02%202022-03-10&q=openstreetmap
Where are the new contributors?

OpenStreetMap New Contributors per Month

https://wiki.openstreetmap.org/wiki/Stats#New_contributors_per_month
Time bomb

The Rapid Rise of Social Media
Time to reach 50 million users worldwide (in years)

- Twitter: 0.75 years
- Facebook: 1 year
- Internet: 3 years
- iPod: 4 years
- TV: 13 years
- Radio: 38 years

Source: McKinsey Global Institute
Vision

minimalist
Maintain survival

imperialist
Become the only GIS platform

Current foundation vision
Vision proposal

By 2032, become the free, open, collaborative and universal cartographic platform for

1. crowdsourcing
2. data consumption
all over the world.
Vision proposal

By 2032, become the free, open, collaborative and universal cartographic platform for

1. crowdsourcing
2. data consumption

all over the world.
Narcissus
Goals?

- Address crowd-sourcing & data consumption markets
- Recruitment & loyalty
- UX
- Diversity
Goals?

• Chapters development
• Training
• Communication / lobbying
• Catch-up the technical debt
• Better collaboration with public & private entities
• Data reusability
Tag management

phone VS contact:phone controversy

“We want OSM data to be used as widely as possible.“

OpenStreetMap mission statement

https://wiki.osmfoundation.org/wiki/Mission_Statement
Data reusability

Managing tags

- JOSM developers:

- Unexperienced developer:
Developer needs

- Ready-to-use data
- Ready-to-use presets: data items
- API V1.0
- SDK
- Improved documentation/training
Contributor needs

“How to double the number of contributors within 5 years?”

- easy-to-use mobile apps & tools to contribute
- support local community dynamic
Summary

1) Time perception
2) Money perception
3) Strategy
4) Governance
Funding?

Where are the millions?

- Donations
- Sponsoring
- Partnership

Conservation fund

Investment fund
Summary

1) Time perception
2) Money perception
3) **Strategy**
4) Governance
2021 strategic plan

BAZAAR
laissez-faire

CORE

- OSM database
- Writing API
- Mapping process

Technical topic
Functional topic
2032 strategic plan?

BAZAR laissez-faire

CORE
- OSM database
- Writing API
- Mapping process

SUPPORT delegate

- overpass
- nominatim
- routers
- osm2pgsql
- APIs
- geocoders

- iD
- taginfo

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Technical topic
Functional topic
1) Time perception
2) Money perception
3) Strategy
4) Governance
Renewed governance?

- Foundation
- Chapters
- Extended board
- Working groups
- Conservation fund
- Investment fund
To do

- Change mentality, break taboos
  - Accelerate
  - Find new sustainable & diversified source of revenue
- List problems to solve, prioritize
- Decide who should solve them
- Build together a strategic plan for 1/5/10 years
- Distribute

**First step: build the vision together**
New problems, old solutions

Humanitarian OpenStreetMap Team

https://meta.wikimedia.org/wiki/Movement_Strategy
“Let’s have a teenager crisis”
Thank you!

Florian Lainez
florian@lainez.fr
@overflorian
Market share is important

“End of Internet Explorer: How did Microsoft Lost the Browser War to Google and Apple”

https://gs.statcounter.com/browser-market-share#monthly-200901-202205
Currently

Cathedral

Bazaar

Technical issues

Non technical issues