



## STATE OF THE MAP

FIRENZE



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The State of the Map Conference (SotM) in Firenze brings together the brightest and most active members of the OpenStreetMap surveying and development community for an intense exchange of results and ideas that strengthens the project and ensures its continued success.

Founded in 2004, the OpenStreetMap enables millions to contribute up to date information about their neighbourhood and locations.

By making this geospatial data available for free under an open license, it has revolutionized the way we see, use and sell map data and services. State of the Map enables you to keep up to date with the changing geospatial industry. It provides a fantastic opportunity to meet the wide community of software developers, volunteers, and users. By bringing these groups together in one place the future of OSM is strengthened.

Your sponsorship helps keep State of the Map affordable to the widest possible audience. Sponsors are an integral part of the conference. Don't miss this opportunity to present your organization to thought leaders and community activists from around the world.



# About State of the Map 2022

The State of the Map organizing committee, in collaboration with the Italian OSM community, led by Wikimedia Italia (the Italian OpenStreetMap Local Chapter), organizes the State of the Map 2022 conference (SotM 2022) on 19-21 August at the University of Florence, Italy.

SotM addresses and builds bridges between OSM mappers and community activists, open source developers, researchers from universities and academic institutions, designers and cartographers, as well as GIS professionals from private and public institutions.

The conference will offer a common ground to people from various backgrounds and disciplines to meet and exchange knowledge, experiences, plans and ideas on the development, use and improvement of OSM. We expect between 400 and 500 participants from all over the world. This year's edition is held as a hybrid event and people will also be able to attend via web streaming.

Right after the SotM, FOSS4G will take place in Firenze. FOSS4G is the annual global

event hosted by OSGeo, the non-profit organization that supports and promotes the collaborative development of free and open source geographic technologies and open geospatial data. The conference covers all kinds of topics related to geospatial information and earth observation openness from software development to transition to FOSS4G, use cases and applications, education and research and open data. Many visitors with a background in these fields will furthermore be present at SotM and increase the diversity of our conference.

# Sponsorship packages

	<b>Platinum</b> € 25,000	<b>Gold</b> € 15,000	<b>Silver</b> € 7,500	<b>Bronze</b> € 2,000	<b>Supporter</b> € 500
Exhibition space in the main hall and Venueless	Prominent	Yes	Yes	–	–
Placement of leaflets in conference rooms	Yes	Yes	Yes	Yes	–
Special appreciation	Yes	–	–	–	–
Opening Session	5 minutes talking spot	Thank You	–	–	–
Job Offer Board	Yes	Yes	Yes	Yes	Yes
Presence on the State of the Map website	Logo and company profile	Your logo	Your logo	Your logo	Company name
Sponsors banner (in Firenze and Venueless)	Large banner	Large banner	Medium banner	Small banner	Company name
Slides shown in a rolling presentation during the breaks	Up to 3	Up to 2	Up to 1	–	–
Tweet from @sotm	Week before and following	Week before conf.	–	–	–
Complementary conference passes (in presence and Venueless)	10	6	4	2	1

If you are interested in Platinum level sponsorship we would be delighted to discuss a custom form of appreciation.

The conference passes let you attend the event in presence in Firenze and remotely via Venueless. Workshops are excluded.



## Corporate discounts

As a thank you to our OSM Foundation tiered corporate members we are delighted to offer a 25% discount on all State of the Map sponsorships up to the same level as your OSM Foundation membership. Your largest eligible discount also applies to higher State of the Map sponsorship packages. For example, OSM Foundation Gold membership entitles you to 25% off all State of the Map packages up to Gold, and €3,750 off Platinum (where €3,750 equates to 25% of the value of Gold).

## Exhibition spaces

State of the Map 2022 will provide a space for exhibition stands. This is perfect for showing off your services and providing a visible place to start conversations with delegates. We also provide exhibition space in the Venueless web platform of the conference. If your sponsorship level includes this, we will contact you closer to the time to provide all the details.

## Scholarship program

To ensure an accessible and diverse conference, we provide world wide scholarships to professionals, researchers, students and accomplished community members. As a sponsor you'll be helping to bring talented people to the conference who otherwise couldn't afford the trip. The more you are able to sponsor the more scholars we can invite to State of the Map!

## Don't see what you want?

Please let us know in which way you would like to support us. Apart from the above mentioned offers we will be happy to negotiate a customized sponsoring according to your wishes.

Please contact us at [sponsor-sotm@openstreetmap.org](mailto:sponsor-sotm@openstreetmap.org)





## Past Sponsors



# Greetings from the community

